

## RETRO-FITTING BUSINESS PREMISES TO REDUCE THEIR RUNNING COSTS.

In buildings, cutting energy use by 30% yields the same bottom line benefits as a 5% increase in rental income or can reduce overall operating costs by 10%.

At the next Green Business Platform meeting on Tuesday the 5<sup>th</sup> of June, Alastair Armstrong from InSynch Sustainable Technologies, an expert in building energy reduction & optimization, will be discussing how businesses can strategically retro-fit the physical structures of your existing building to reduce running costs. Following that Richard Bennet from iProp PTY Ltd, property developers, will then briefly discuss the benefits of recycling building materials.

## invitation



*“Meetings over the year will cover topics on energy, water, waste management, sustainability incentives, regulations, retro-fitting, gardens at work, well-being as well as examples of businesses who have already implemented these changes and how your business can profit from doing the same. The networking nature of the meeting will also allow to get the contacts of the people who can assist your business.”*

### WHERE:

**Calisto’s Portuguese Restaurant**  
**Corner Rifle Range and Amanda Ave, Gillview**  
*Private upstairs meeting room*

### WHEN:

**Tuesday, 5 June 2012**  
*(Monthly onwards - to be confirmed)*

### TIME:

**14:30 for 15:00**  
*(Networking is encouraged afterwards)*

### FEE:

**R50** *(Includes finger snacks - cash bar available)*

### RSVP:

Rowena 011 724 7056 OR [rowena@caxton.co.za](mailto:rowena@caxton.co.za)

The Green Business Platform started in March this year for the purpose of assisting businesses to be more profitable in the face of increasing running costs, which are largely attributed to the strengthening environmental legislation attaching a price onto environmental degradation. Each meeting has specialised speakers on each main topic and group discussion and networking is promoted to identify shared challenges and solutions. So far the Platform has had a fantastic turn out from a wide variety of businesses and service providers – for copies of past presentations,

meeting summaries and more information on the Platform please see <http://www.klipsa.org.za/green-business-platform.aspx> or join the facebook group.

We eagerly anticipate seeing you there!