

green

BUSINESS PLATFORM

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Sharing

Environmental Best Business Practice to improve profitability

You are invited to the monthly Green Business Platform to learn about how to make your business more profitable by taking steps to reduce your environmental impact.

RECYCLING: IT WILL SAVE YOUR BUSINESS MONEY.

Come and learn how. Douw Steyn from Plastics S.A. and Bertie Lourens from Waste Plan will discuss the latest state of play with regards to recycling. Gauteng is thought to produce around 6 million tonnes of waste per year, most of which goes straight to the landfill. However the demand for recyclable products is increasing, along with the profits associated with recycling and the infrastructure to collect, sort and process it into a number of everyday goods, reducing the demand for

primary resources. Most business waste can be recycled and can either be collected free of charge or even purchased from you – reducing the amount you have to pay for waste collection. Furthermore, keeping accurate records of recycled waste can be used for carbon credits when carbon taxation comes into full effect. And ultimately, recycling is one of the best corporate and social responsibility steps you can take – it's saves the environment and increases jobs.

For information on past GBP meetings please see www.klipsa.org.za

july invitation

WHERE:

Calisto's Portuguese Restaurant
Corner Rifle Range and Amanda Ave, Gillview

Private upstairs meeting room

WHEN:

Tuesday, 3 July 2012

(Monthly onwards - to be confirmed)

TIME:

14:30 for 15:00

(Networking is encouraged afterwards)

FEE:

R50 *(Includes finger snacks - cash bar available)*

RSVP:

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"Meetings over the year will cover topics on energy, water, waste management, sustainability incentives, regulations, retro-fitting, gardens at work, well-being as well as examples of businesses who have already implemented these changes and how your business can profit from doing the same. The networking nature of the meeting will also allow to get the contacts of anybody who can assist your business."

