



CAXTON
community newspapers
JOBURG SOUTH



Green Business Platform

5 June 2012 at 3 pm at Calisto's Portuguese Restaurant

Retro fitting buildings: Energy Efficiency

Green business platform: Helping you build a greener environment

The need to protect the environment has gone up drastically over the past few years, therefore Caxton South Newspapers, together with South of Johannesburg (SOJO) Tourism, Klipsa and Rand Water are giving businesses a platform which helps create a greener environment.

During the Green Business Platform meeting which coincided with the World Environment Day on Tuesday June 5, businesses learnt more about the different options they have in saving energy.

Guest speaker Alastair Armstrong of Insynch Sustainable Technologies said, "Although the initial price for going green maybe a bit high, businesses and individuals will be saving a lot of energy in the long run."

In his presentation he spoke about the different options the public has in saving energy. Although his presentation was focused on businesses, he did touch on residential issues as well.

However, the prospects of going green are not necessarily as simple as 'paying more now and saving a lot later'. One of the businessmen who was at the meeting raised the issue of affordability in certain areas.

He said, "In some cases you find that buying energy saving light bulbs might be a bit costly for certain demographics."

Besides the challenge of striking a fair balance between affordability and energy saving in some cases, everyone who attended agreed that going green is what every business and individual needs to start looking into.

At the end of the meeting Samantha Derham from SOJO invited guests to come up with suggestions of the different green topics they could cover.

The Green Business Platform takes place every first Tuesday of the month, anyone who would like to have more information they can contact Rowena Eggberry 011 724 7056.

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For more information, a copy of the presentations or if you would like to attend please see the KlipSA website: www.klipsa.org.za .