

SPEAKER

Caroline Ungersbock

(Leader, chair and co-founder of the Sustainable Tourism Partnership Programme)

Caroline is passionate about sustainable tourism and is seen in the industry as a leader in driving awareness and implementation amongst small business. Caroline has helped the small tourism sector to move forward and to being recognised as a significant economic contributor with the potential of leading sustainability in tourism.



TOPIC

**Journey to Responsible Tourism and
How to Partake in the Resource Efficiency Pilot Program**

SYNOPSIS

About Sustainable Tourism Partnership Programme

The Sustainable Tourism Partnership Program (STPP) is a non-profit company established to facilitate the implementation of Sustainable Tourism Practices in Smaller Accommodation Establishments (SAEs) and Tourism SMMEs across South Africa. The aim of the program is to contribute significantly to the objectives of National Tourism Sector Strategy as well as the National Development Plan Vision 2030. In addition, the program is closely aligned to the recommendations from the United Nations Environmental Program, which shifts the focus of sustainable tourism development to SMMEs, which includes SAEs.

As a collaborative “how-to” program, the STPP uses tourism as a catalyst for local economic development. It demonstrates to tourism sector stakeholders at local, regional and national level how leveraging off local uniqueness, forming stronger collaborative partnerships and working across multiple sectorial disciplines can bring about meaningful change.

DATE: Friday 03 October 2014
TIME: 07:30 for 08:00
VENUE: Thaba Eco Hotel, Impala Road, Klipriviersberg Nature Reserve, Johannesburg
COST: R50 pp payable at the entrance - includes finger snacks
RSVP: SOJO Office: Tel: 011 493 7880 info@sojo.co.za Fax: 011 493 1702
INFO: www.klipsa.org.za