

SPEAKER

Karen Krakowitz

(Director: Karen Krakowitz Development Consulting)

Profile

Karen Krakowitz was appointed as Chief Executive Officer (CEO) of Noah Sustainability Trust (NST) in the beginning of 2013 after serving as CEO of Noah NPC - a child protection non-profit organisation (NPO) and the sole beneficiary of NST - for nearly four years. She established the Trust in February of 2012 after recognising the need for transformation of the non-profit sector in response to the changing donor environment. Karen possesses a wide range of skills in both development and business – she comes from a solid corporate background, having joined Noah NPC following many years in telecommunications. She completed her BCompt (Accounting) Honours degree and subsequently involved herself in numerous management and development courses and programmes.



Karen, although a generalist, has a proven track record as a dynamic project/ programme manager and facilitator. She has contributed to strategy formulation and implementation, launched and managed products and brands, re-designed divisions, reviewed systems and processes, and lead and mentored successful teams. Karen is a member of the LINC children's sector Fellowship, the Institute of Directors and the CGF Research Institute (Pty) Ltd. In addition, Karen is a Board Member of the Field Band Foundation. Currently, Karen manages Karen Krakowitz Development Consulting, a development consultancy with focus on sustainability of the NPO sector. Amongst other things, Karen Krakowitz Development Consulting offers services in respect of socio-economic development (including corporate social investment strategy development), Broad-Based Black Economic Empowerment (B-BBEE) more broadly, and organisational development.

TOPIC

Advancing Business Objectives Through Meaningful Social Investment Strategy

SYNOPSIS

It is possible to increase profitability and/or social return on investment and thereby achieve shared/ mutual value whilst doing good. This presentation will demonstrate both in theory, and through specific opportunities, how properly planned Corporate Social Investment (CSI) and B-BBEE can be used as strategic tools to drive positive change in communities whilst enhancing your business' reputation, competitiveness, stakeholder relationships and ability to meet its operational requirements.

DATE: Friday 07 November 2014
TIME: 07:30 for 08:00
VENUE: Thaba Eco Hotel, Impala Road, Klipriviersberg Nature Reserve, Johannesburg
COST: R50 pp payable at the entrance - includes finger snacks
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