

SPEAKER

Justin Hawes

Justin Hawes is the chairman of the Event Greening Forum and a chartered accountant with a BCom, BAcc and H Dip Tax from Wits University, Johannesburg, South Africa.

TOPIC

What to expect when you are greening an event?

SYNOPSIS

Justin will speak on various green practices that one would need to keep in mind from eco-procurement down to waste minimisation. He will also explain greening in events and what one would need to look for when planning an event, exhibition, show etc. This will broadly cover the following topics Venue & Accommodation, Food & Beverage, Exhibition & Marketing and PR, he will also introduce the purpose of the Event Greening Forum, and how the association has helped the events industry.



PROFILE

In 2009 Justin established the Event Greening Forum (EGF), a non-profit initiative aimed at promoting sustainability in the South African events industry. He is currently the Chairperson for the EGF.

Justin has also served on the Executive Committee of the Exhibition and Event Association of Southern Africa (EXSA) for six years. He was the Association's Chairman in 2005 and Vice Chairman from 2002 to 2004.

In 2011 Justin was voted on to the marketing committee for the International Federation of Exhibition and Event Services (IFES), and in 2012 he was voted IFES Treasurer. He is the first African to be on the IFES Board.

Justin was a Boss of The Year Awards finalist in 2011, and an Entrepreneur of the Year Finalist in 2012.

DATE: Friday 06 June 2014
TIME: 07:30 for 08:00
VENUE: Thaba Ya Batswana, Impala Road, Klipriviersberg Nature Reserve, Johannesburg
COST: R50 pp payable at the entrance - includes finger snacks
RSVP: SOJO Office Tel: 011 493 7880 info@sojo.co.za Fax: 011 493 1702
INFO: www.klipsa.org.za