

SPEAKER

Lorraine Jenks

Tireless activist and thought leader in advocating greener operating and procurement standards in homes, hotels, offices, factories, agriculture and tourism for the past 21 years.

TOPIC

Responsible Business Operations and Procurement. The talk will high light Mini training workshops where Lorraine explains the Why, What and How to be greener. Until people understand why, nothing will change.

SYNOPSIS

The following points will be attend:

- General environmental challenges - Climate change briefly explained
- How to green your business or home
- Responsible tourism and sustainable hospitality
- What makes a product green and sustainable
- Sustainable procurement and tendering (for professionals)
- Supplier evaluation templates and formulae.
- Criteria for environmental standards.
- Score cards for green product credentials



PROFILE

Awarded top honours for exhibition projects: Best Stand on Show for a Green Home at Decorex (a complete home, furnished throughout with only eco or greener items and demonstrating all energy saving, water conservation and waste management solutions), EXSA Greenest Indoor Pavilion for her Eco Green Hotel at Hostex (displaying greener product and service options from her entire old Hotel Purchasing Manual). And recognition for her personal efforts: the Invelo Responsible Tourism, FEDHASA Chairman's Award, Enviropaedia Eco Warrior Award Special Recommendation, finalist for SAECC Energy Award and winner of Eskom's Eta Special Award for Energy Efficiency Awareness.

DATE: Friday 04 July 2014
TIME: 07:30 for 08:00 to 09:30
VENUE: Thaba Ya Batswana, Impala Road, Klipriviersberg Nature Reserve, Johannesburg
COST: R50 pp payable at the entrance - includes finger snacks
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