

TOPIC

The value of water and the necessity of managing it as a finite valuable commodity

SYNOPSIS

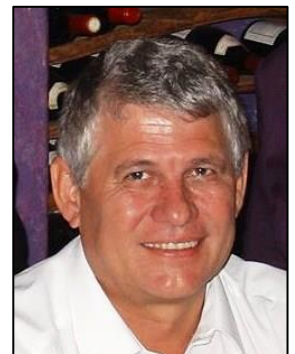
Water is primarily viewed as a municipal service and not as a commodity. This perception is one of the primary reasons for the irresponsible use of potable water in the residential, business and industrial consumer environments. South Africa still wastes between 30% and 50 % of potable water before and after it reaches the consumer, despite extensive water awareness information campaigns over the past number of years. Unless society steps up and starts managing water conservation and water demand effectively and responsibly at consumer level, the management of our scarce water resources will be a futile exercise. A fundamental and all-encompassing mind shift of the consumer is required before we will see any significant change to the management of water resources at tap level.

SPEAKER

Jacques Laubscher (Senior Associate, Integrated Infrastructure Services, GIBB)

Jacques Laubscher is a professional civil engineer with 37 years of experience, specialising in the design and project management of large urban and rural regional water supply and sanitation schemes, as well as infrastructure and housing developments. He also has extensive experience in working with local authorities and developing rural communities.

He holds an Honours Degree in Civil Engineering (Water Systems and Hydrology) from the University of Stellenbosch. He is a member of the South African Institute of Civil Engineers, the Institute of Municipal Engineers of Southern Africa and the Water Institute of Southern Africa.



Date: Friday 4 March 2016
TIME: 08:00am for 08:30am
VENUE: Rietvlei Zoo Farm, 101 Swartkoppies Road, Johannesburg
COST: R50 pp payable at the entrance - includes coffee, tea and muffins
RSVP: SOJO Office: Tel: 079 207 1135 / info@sojo.co.za
INFO: www.klipsa.org.za